

## INNOVATIVE APPROACH FOR INTERNATIONAL BUSINESSES

The Cultivo™ Virtual Academy is a unique opportunity for global startup and scaleup companies preparing for their entry into the U.S. ag, food or bioscience market. The tuition-based program connects entrepreneurs with Iowa leaders for networking, learning and exposure to U.S. financing, regulatory, and market systems.

The six-week curriculum features weekly virtual workshops with facilitated presentations, Q&A, and roundtable discussions, as well as introductions to Iowa's business, research, and economic development leaders and world-class entrepreneurial ecosystem. In addition, each participant receives introductions to key industry players to learn from as they develop their market entry plan.

As the epicenter of global agricultural production and research, Iowa is the perfect host for a program that encourages solutions to global challenges. Join us to jumpstart your entry into the U.S. market!

Cultivo Virtual Academy is hosted by America's Cultivation Corridor and presented by Iowa Economic Development Authority.

## CURRICULUM

Presentations and roundtable discussions will be led by Iowa business leaders and cover the following topics related to the U.S. marketplace:

- Market dynamics, including sustainability and connectivity
- Supply chain
- Resources to build and grow business
- Regulatory and IP systems
- Finance and tax strategies
- Workforce and immigration

Cohort participants will be connected with Iowa researchers, business leaders and organizations to continue discussions specific to their goals.



*"After completing this program, I can say with confidence that I have much more knowledge of the U.S. market, whether it is in the supply chain, distributors, investors or companies operating in the field. We were able to make great connections, including a prominent growers association in Iowa."*

- Sumit Verma, CEO and Co-Founder, Reazent  
Cultivo Cohort 2 Graduate

## APPLY TODAY

Applications are accepted on an ongoing basis. Applications can be submitted at America's Cultivation Corridor website, [www.cultivationcorridor.org](http://www.cultivationcorridor.org).

## CONTACT US

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